As has been identified by several recent articles, the traditional academic publishing system may be in trouble. Scores of studies have been found not to be replicable, others to be computer generated rubbish, and still others simple statistical flukes (Cooper, 2009). Shocking as this may seem, it really is no small wonder when one considers the tremendous pressure a publishing system that only publishes significant findings, puts on researchers. In short, the system gets what it demands—significant research findings—no matter the cost or ethical blurring of lines needed. It is these unintended consequences of traditional peer reviewed publishing that The Journal of Non-Significant Differences (JNSD) aims to slightly dull. Not that the journal will solve the problem, but that JNSD might open a path for dialogue, similar publications, and recognition for research well done despite the outcomes.

The Journal of Non-Significant Difference is a student lead journal that is peer reviewed and designed to highlight the importance of non-significant findings as well as give learners an in-depth understanding of the research and publication process. The journal is published once per year and looks to include articles with sound research methodologies that did not produce significant findings and may not be accepted for publication in traditional journals but can still be valuable to the discipline. Submissions are accepted from all postsecondary levels (undergraduate, graduate, and doctoral) and across all disciplines. Students from Grand Canyon University (GCU), as well as any other university or college, are welcome to submit their manuscripts to the Journal of Non-Significant Differences for consideration.

Because the journal focuses on postsecondary student submissions, it provides a tremendous opportunity for the authors to gain more knowledge of the research and publication process and, for many, will lead to his/her first publication in a peer-reviewed journal. In this way the journal becomes an avenue of learning as well as a place to showcase well-conducted research. The journal
becomes a catalyst for further research and creates a space where “non-significant” findings can be showcased in a way that acknowledges that the research process is less about the results themselves and more about ethically following a question to its end—no matter the outcome. This ideal of truth seeking embodied in the structure of JNSD may be its most important and significant function.